



Panax Corporation

# Washington Week

WASHINGTON EDITORIAL SEMINAR

Sept. 12-16, 1978



## *Panax cares* **Join the Battle Of ideas**

This conference symbolizes, in a very important sense, what makes Panax a very special newspaper organization.

And that something special is that we care.  
We care about the communities we serve.

We care about the financial and moral health of the newspapers we publish.

But we also care about our nation, about issues larger than the ones usually relegated to community newspapers. And so we are not content to remain on history's sidelines, wringing our hands in anguish and frustration while the so-called Big Media sets and shapes the agenda of information parceled out to the American public.

We, in Panax, intend to join the battle of ideas, to insure that our readers have the facts they need to make complete and effective choices. Some may call it heresy to imagine that community newspapers can or should play such a large role in public affairs. I think not, and I think that we will discover that our readers will welcome the fresh and vital insights we can bring to them.

Those insights can only emerge from the bedrock of conscientious investigation and constant concern.

That is what this conference is all about: to give you an opportunity to inspect issues at the highest and most crucial levels, and then, in the spirit of concern which is the spirit of Panax, join the battle of ideas.

John P. McGoff  
President  
Panax Corporation



## *Local news, yes But Cover the World*

You, they tell us, make the difference.

This conference represents a chance for you to make the difference Panax means for its editors and publishers to make in our papers.

A difference which says we can and must expand the range of our newspaper vision to meet a real and compelling need for an alternate view of the major issues facing our nation and our world.

I remember the slogan of a fine suburban newspaper which shared this vision of mission. The newspaper is the Quincy, Mass. Patriot Ledger, and the slogan, "Cover the World - But Don't Forget The South Shore."

We in Panax have been doing a fine job of covering the South Shore, and we intend to continue doing that job. But we also need to bring a sense of world-awareness into our pages.

That is the why of this conference: to give you a heightened and keen sense of world-awareness.

But it will all come to nothing unless you take away from Washington more than mere vivid impressions. It will come to nothing unless you take away also a sense of commitment to the Panax Purpose:

To give our readers and our communities the best and most professional coverage of their South Shores. But to give them also responsible, provocative and distinctive insights into the imperiled world and nation we inhabit.

James R. Whelan  
Vice President/Editorial

# **PROGRAM:**

## ***National Security & National Defense***

### **Tuesday, Sept. 12**

- 8:00 A.M. - The "Global Star" bus departs from Corporate Office
- 9:15 A.M. - Bus arrives at Host Hotel - Detroit Metropolitan Airport
- 9:30 A.M. - Bus departs for Washington, D.C.

#### Program Aboard Bus

- Discuss position papers on National Security - National Defense
- 8:00 P.M. - Arrive Holiday Inn, Georgetown
- 9:00 P.M. - Dinner

Jay Behuncik  
Congressional Fellow  
Heritage Foundation  
Assigned to Senate  
Steering Committee

### **Wednesday, Sept. 13**

- 8:00 A.M. - Breakfast
- 9:00 A.M. - Bus Leaves
- 9:30 A.M. - Opening Session - National Press Club

- Introduction and Opening Remarks
- Conference Preview

John McGoff, President  
Panax Corporation

James R. Whelan,  
Vice-President-Editorial  
Panax Corporation

- 10:00 A.M. - Panel Discussion - Present Soviet Military - Capabilities and Intentions

#### Panel

Dr. Leon Gourev  
Senior Vice-President  
Advanced International Studies Institute  
Washington, D.C.

John Lehman  
Former Deputy Director  
Arms Control Disarmament Agent

Lt. General Daniel O. Graham (USA Ret.)  
Co-Chairman  
American Security Council

The Honorable Foy Kohler  
Career Ambassador  
Former U.S. Ambassador  
Soviet Union

- 12:00 Noon - Luncheon

Presiding  
Ralph S. Kaziateck  
Vice President  
Panax Corporation

- Address

Philip Crane (R-III)  
Chairman  
American Conservative Union

1:45 P.M. - Bus departs for State Department, 2201 C Street N.W.

2:15 P.M. - Address

Hodding Carter III  
Assistant Secretary of State

3:15 P.M. - Bus departs for Holiday Inn, Georgetown

6:30 P.M. - Bus leaves for Evans Farm Inn, 1696 Chain Bridge Rd., McLean, Virginia

7:00 P.M. - Reception

8:00 P.M. - Dinner

Presiding  
John McGoff

- Address

Robert Griffin  
U.S. Senator (R-MI )

- Address

Jake Garn  
U.S. Senator (R-UT )

## Thursday, Sept. 14

7:00 A.M. - Breakfast

8:00 A.M. - Bus leaves for Old Executive Office Building, 17th and Pennsylvania Avenue, N.W.

8:30 A.M. - Report to Room 160

9:00 A.M. - White House Tour

10:00 A.M. - White House Press - Office Briefing followed by Daily Media Briefing

11:30 A.M. - Bus leaves for Capitol Hill, Room 457, Russell Senate Office Bldg.

12:00 Noon - Luncheon

Jody Powell  
Press Secretary

- Address - SALT II - What are the Risks

Presiding  
Martin Heim, Group Vice Pres.  
Panax Corporation

Paul Nitze, Chairman  
Advisory Council  
John Hopkins School of  
Advanced International Studies  
Washington, D.C.

2:00 P.M. - Bus leaves for Capitol, gather at Rotunda

- Capitol Tour

3:15 P.M. - Bus leaves for Central Intelligence Agency

3:45 P.M. - Assembly - CIA Conference Room

4:00 P.M. - Briefing

5:00 P.M. - Bus leaves for Holiday Inn

6:30 P.M. - Bus leaves for Sheraton Park Hotel

7:00 P.M. - Reception - Delaware Suite

8:00 P.M. - Dinner

Phil Mosley  
Tour Guide

Mary Ellen Enright  
Public Affairs Officer

Admiral Stansfield Turner  
Director - CIA

- Address - "Soviet Perceptions of U.S. in a Nuclear War"

Richard E. Pipes, Professor  
Harvard University  
Russian Research Center

## Friday, Sept. 15

7:30 A.M. - Breakfast

8:30 A.M. - Bus leaves for Pentagon

9:00 A.M. - Tour of Pentagon

Colonel Richard Abel  
Special Assistant  
Chairman, Public Affairs

10:00 A.M. - Briefing

General David C. Jones, USAF  
Chairman, Joint Chiefs of Staff

11:00 A.M. - Bus leaves for Barley Mow Restaurant

12:00 Noon - Luncheon

Presiding  
Gerard Schiappa  
Assistant To The President  
Vice President-Public Affairs  
Panax Corporation

- Dialogue "The US Navy: It's Shapes and Mission, Two Views"

William Middendorf II  
Former Secretary of Navy

William S. Lind  
Legislative Assistant  
Armed Services Committee

2:00 P.M. - Bus leaves for Holiday Inn

- Afternoon Open

6:30 P.M. - Bus leaves for Capitol Hill Club, 300 First St., S.E., Washington, D.C.

7:00 P.M. - Reception

8:00 P.M. - Dinner

Presiding  
Joseph J. Gross  
Vice-President-Personnel  
Panax Corporation

- Address

Harry F. Byrd, Jr.  
U.S. Senator, (Indep.-VA)

## Saturday, Sept. 16

- Tour of Washington. et al.

## Sunday, Sept. 17

10:30 A.M. - Bus leaves for Detroit - Lansing

# ***Attending the Conference***

## **CORPORATE - East Lansing, Michigan**

John P. McGoff - President  
Joseph J. Gross - Vice President-Personnel  
James R. Whelan - Vice President-Editorial  
Martin N. Heim - Group Vice President  
Ralph S. Kaziateck - Group Vice President  
Gerard F. Schiappa - Assistant To The President &  
Vice President of Public Affairs  
Ronald E. Cordray - Managing Editor of Panax News  
Service  
Rufus Papenfus - Promotion Director  
Lynn De France - Asst. Dir. Personnel

**THE ADVISOR - Utica, Michigan**  
Lawrence A. Laurain - Editor

**THE COURIER - Coral Springs, Florida**  
Lucy Keyser - Editor

**THE DAILY NEWS - Iron Mountain, Michigan**  
Raymond J. Crandall - Editor

**THE DAILY PRESS - Escanaba, Michigan**  
Michael L. Utt - Editor

**DEARBORN PRESS & GUIDE - Dearborn, Michigan**  
Daniel Vecchioni - Editor

**GLOBAL COMMUNICATIONS, INC. - East Lansing, Michigan**  
Robert E. Leipprandt - Vice President

**THE GLOBE NEWSPAPERS - Fairfax, Virginia**  
David A. Schansberg - Publisher  
Gary J. Farrugia - Executive Editor

**LANSING BUREAU - Lansing, Michigan**  
John A. Howes - Bureau Chief

**THE MACOMB DAILY - Mt. Clemens, Michigan**  
Mitchell D. Kehetian - Managing Editor

**MELLUS NEWSPAPERS - Lincoln Park, Michigan**  
James O'Toole - Editorial Director

**MICHIGAN LOWER PENINSULA AND VIRGINIA  
NEWSPAPER REGION - Warren, Michigan**  
John J. Cusumano - Regional Editorial Coordinator

**THE MINING JOURNAL - Marquette, Michigan**  
Raymond E. Linders - Editor

**THE MIRROR - Miramar, Florida**  
Robert Henry - Editor

**THE MORNING SUN - Mt. Pleasant, Michigan**  
Roger Lintemuth - Editor

**THE NEWS-HERALD - Wyandotte, Michigan**  
Donald Davenport - Editor

**PANAX PUBLISHING COMPANY - Lansing, Illinois**  
James C. Alvord - Executive Editor

**RANTOUL PRESS, INC. - Rantoul, Illinois**  
Francis E. Hudson - Editor

**THE SACRAMENTO UNION - Sacramento, California**  
Al Donner - Washington, D.C. Correspondent

**SUBURBIA-REPORTER NEWSPAPER GROUP, INC. - Houston, Texas**  
James Van Loozen - Editor

**THE SUN REPORTER - Miami Beach, Florida**  
Michael Kram - Editor

**UPPER PENINSULA SUNDAY TIMES - Escanaba, Michigan**  
Robert E. Diehl, Jr. - Editor

**WASHINGTON BUREAU - Washington, D.C.**  
Thomas H. Ochiltree - Bureau Chief  
Lesley S. Halpern - Secretary

**WASHINGTON WEEKLY - Washington, D.C.**  
Lester C. Kinsolving - Editor

**WESTERN NEWS - Davie, Florida**  
Vic Hanna - Editor

**BUS DRIVER - Williamston, Michigan**  
Frederick Annand

**SPECIAL GUEST**  
Frederick W. Silverthorne  
Mayor, City of Fairfax, VA

## Jay Behuncik

A Congressional Fellow in national security affairs with The Heritage Foundation, John G. Behuncik is currently serving as foreign policy and defense adviser with the U.S. Senate Steering Committee. His previous assignments include service as deputy director, political research and survey analysis for the southern Connecticut region, Republican State Central Committee; research analyst in international affairs, The European-Atlantic Movement, Oxford, England; consultant and research analyst with the United Nations Assn.; and analyst with the International Security Studies Program, Fletcher School of Law and Diplomacy, Tufts University -- where he earned two masters degrees and is currently a Ph.D. candidate. The author of several national security articles, Behuncik earned his bachelors from Georgetown University.

## Sen. Harry F. Byrd, Jr.

A 30-year government service veteran, Harry F. Byrd, Jr. first became U.S. senator from Virginia in 1966 and has been twice re-elected as an independent. A specialist in international affairs, Byrd serves on the Senate Armed Services Committee and is chairman of its subcommittee on intelligence. He is also a member of the Finance Committee and chairman of the panel's subcommittee on taxation and debt management. Before joining the U.S. Senate, Byrd was for 18 years a Virginia state senator. He attended the Virginia Military Institute and University of Virginia. An armed services veteran, Byrd is married.



## Hodding Carter III

A former news reporter and executive, Hodding Carter III is currently Assistant Secretary of State for Public Affairs -- chief spokesman for the department. Long an active Democrat in Mississippi, Carter served on President Carter's campaign staff in 1976 and, before that, helped found the Loyal Democrats of Mississippi, a bi-racial coalition that successfully challenged seating of the regular Democratic delegation to the 1968 Democratic Convention in Chicago. Carter joined the Delta Democrat-Times of Greenville, Miss., in 1959 as a reporter, becoming its managing editor in 1962 and editor and associate publisher in 1965. He was a Nieman Fellow in Journalism at Harvard and author of a book, "The South Strikes Back." A New Orleans native, Carter graduated from Princeton University and served in the U.S. Marine Corps. He is married and has four children.

## Philip Crane

U.S. Rep. Philip M. Crane, R-Ill., is chairman of the American Conservative Union and the first announced 1980 presidential candidate. First elected to Congress in 1969, Crane is a member of the House Ways and Means Committee as well as the Republican Study Committee, Republican Policy Committee Health Task Force and the Republican Study Committee Task Force on Regulatory Reform. An author of three books, Crane taught history at Indiana University and Bradley University, Peoria, Ill., and served a year as director of schools at Westminster Academy, Northbrook, Ill. Crane is a Chicago native and U.S. Army veteran. He received a bachelors degree from Hillsdale College, Hillsdale, Mich. -- where he presently serves as a trustee -- and earned a masters and Ph.D. from Indiana University. Married, Crane has eight children.





## Sen. Jake Garn

Elected a Republican U.S. senator from Utah in 1974, Edwin Jacob (Jake) Garn has earned a reputation as a fiscal conservative, opponent of government over-regulation and advocate of a strong national defense. He serves on the Senate committee on armed services and on banking, housing and urban affairs, as well as on the Select Committee on Intelligence. A native Utahn, Garn, 45, first took public office in 1967 on the Salt Lake City Commission and later served as the city's mayor, gaining a strong background in urban affairs and local relations with the federal government. Garn, who holds a bachelors degree in business and finance from the University of Utah, once worked in the insurance business and served as a U.S. Navy pilot. Married, he has four children.

## Lt. Gen. Daniel Graham

Formerly director of the U.S. Defense Intelligence Agency (DIA), Lt. Gen. Daniel O. Graham (USA, Ret.) is now co-chairman of the newly-formed Coalition for Peace Through Strength and a research professor with the University of Miami Center for Advanced International Studies in Washington. His military career, which began with his 1946 graduation from the U.S. Military Academy at West Point, ended with his 1975 resignation from the DIA and Army, in protest of President Ford's dismissal of the current secretary of defense and CIA director. Graham, an Oregon native who has served in many Army and U.S. intelligence staff and command posts, firmly believes the U.S. lacks a clear policy for countering Soviet world influence and that the balance of power is slipping away from the U.S.



## Sen. Robert Griffin

Now the senior U.S. senator from Michigan, Robert P. Griffin, a Republican, holds seats on the Foreign Relations, Commerce and Rules Committees. Griffin, 54, was first elected to Congress in 1956 as Michigan's 9th district U.S. representative. In 1966, he was appointed to complete a vacant U.S. Senate term, winning election to the post later that year and again in 1972. He is up for re-election again this year. Griffin helped then-U.S. Rep. Gerald Ford become House Minority Leader in 1965 and remained close to Ford through his presidency later. He was Minority Whip of the Senate from 1969 to 1977. A Detroit native who now lives in Traverse City, Griffin is a World War II veteran with two bachelors degrees from Central Michigan University and a law degree from the University of Michigan. Married, he has four children.

## Dr. Leon Goure'

Dr. Leon Goure' is professor of international studies and director of Soviet studies at the Center for Advanced International Studies, University of Miami. A member of the U.S. Army Counterintelligence Corps. and Military Intelligence Reserve between 1943 and 1955, Goure' has served as a research analyst for the Library of Congress, as a senior staffer in the RAND Corp. and as a visiting professor at American and Howard Universities, Washington. He has lectured at several other major universities and served as a consultant to the Defense Civil Preparedness Agency, National Academy of Sciences, Stanford Research Institute and Foreign Policy Research Institute. Goure' holds a bachelors degree from New York University, a masters from Columbia and a Ph.D. from Georgetown University.





## Gen. David Jones

As chairman of the Joint Chiefs of Staff since last June, Gen. David C. Jones serves as senior military adviser to the President, National Security Council and Secretary of Defense and is responsible for executing policy on the readiness and employment of U.S. armed services. Previously chief of staff of the U.S. Air Force for four years, Gen. Jones has held military assignments which include operational and command posts in strategic, tactical and training units, as well as staff positions at major headquarters in the U.S. and overseas. He flew more than 300 hours of combat missions in the Korean War and served on Air Force command during the Vietnam War. Born in South Dakota and raised in North Dakota, Gen. Jones graduated from the National War College. Married, he has three children.

The former U.S. ambassador to the Soviet Union, Foy D. Kohler is now professor of international studies at the University of Miami's Center for Advanced International Studies, a consultant to the Dept. of State and a member of the Board for International Broadcasting. Educated at Ohio State University, Cornell University and the National War College and a Soviet studies specialist, Kohler joined the American Foreign Service in 1931. He held diplomatic posts in Britain, Canada, Greece, Turkey and at State Department headquarters. From 1962-1966 he was American ambassador to Moscow. After that he was appointed career ambassador and named deputy undersecretary of state for political affairs, leaving government foreign service after 1967.

## Foy Kohler



## William S. Lind

William S. Lind is legislative assistant for the Senate Armed Services Committee to U.S. Sen. Gary Hart of Colorado. He joined Sen. Hart in 1977 after performing similar services for Sen. Robert Taft Jr. of Ohio from 1973 to 1977. During that time, Lind assisted in preparation of the Taft White Paper on Defense and in the senator's development of the concept of a New Technology Navy. Lind has authored several critiques of U.S. armed services. A Cleveland, Ohio, native, Lind earned a bachelors degree from Dartmouth College and received a masters degree in history from Princeton. He is currently a doctoral candidate.

## William Middendorf II

J. William Middendorf II has resumed his investment banking career after eight years of U.S. government service, which culminated with three years as Secretary of the Navy. Recipient of bachelors degrees from Harvard and Holy Cross College and a masters from New York University Graduate School of Business Administration, Middendorf interrupted his career in 1969 to become U.S. ambassador to The Netherlands. He became Navy undersecretary in 1973 and was promoted to the Navy's top civilian post in 1974. Presently, Middendorf is president and chief executive officer of Financial General Bankshares, Inc., and a member of the Panax Corp. board of directors. Active in development of the arts and a composer of music, Middendorf





## Paul Nitze

After a long government career, Paul H. Nitze is now director of policy studies for the Committee on the Present Danger and a member of numerous educational and corporate boards. Educated at Harvard and an investment banker by profession, Nitze was representative of the Secretary of Defense at Strategic Arms Limitation Talks (SALT) with the Soviet Union from 1969 to 1974, when he left government service. He held several government posts from 1942-1953 and, from then until 1961, was president of the Foreign Service Educational Foundation. Nitze then rejoined the federal government, serving successively as Assistant Secretary of Defense, Secretary of the Navy and Deputy Secretary of Defense. Nitze is married and has four children.

## Richard E. Pipes

Richard E. Pipes is a professor of history at Harvard University and a senior consultant, since 1973, to the Stanford Research Institute. An expert on the Soviet Union, Pipes was associate director and director of the Russian Research Center at Harvard from 1962 to 1973. An author and member of the executive committee of The Committee on the Present Danger, he served as chairman in 1976 of "Team B" of the National Estimates Committee, which reviewed intelligence data and took a somber view toward long-range Soviet military intentions.



## Admiral Stansfield Turner

As U.S. Director of Central Intelligence, since March, 1977, Admiral Stansfield Turner, USN, directs the Central Intelligence Agency (CIA) and oversees all U.S. foreign intelligence agencies. Since graduation in 1946 from the U.S. Naval Academy at Annapolis and later work at Oxford University as a Rhodes Scholar, Admiral Turner has held a wide variety of sea and shore assignments, including work in the office of the Chief of Naval Operations, Assistant Secretary of Defense and Secretary of the Navy. He has served as president of the Naval War College, and as commander of the U.S. Second Fleet, NATO Striking Fleet Atlantic and Allied Forces Southern Europe. Married, Admiral Turner has two children.

